PTO/SB/05 (08-03)
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	Attorne	y Docket No.		8820060		
UTILITY	First In	ventor	Оу	vind STR	<u>MMC</u>	E
PATENT APPLICATION TRANSMITTAL	Title	MOVING VIRTUAL ADVERTISING				
(Only for new nonprovisional applications under 37 CFR 1.53(b))	Expres	Express Mail Label No. EL 990375255 US				S
APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application co	ntents.	ADDRES	55 10:	MS Patent / Commission P.O. Box 14 Alexandria,	ner for 150 VA 2	Patents 2313-1450
1. X Fee Transmittal Form (e.g., PTO/SB/17) (1 page in diagrams) 2. Applicant claims small entity status. See 37 CFR 1.27. 3. X Specification [Total Pages 1] Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program tisting appendix - Background of the Invention - Brief Summary of the Invention - Brief Description of the Drawings (if filed) - Detailed Description - Claim(s) - Abstract of the Disclosure	 1	8. Nucleo (if application of the control of the con	omputer Pro- titide and/or licable, all n Computer I cification Set i. CD- Statements ACCOMF assignment I 7 CFR 3.73 when there	ecessary) Readable Fonequence Listin ROM or CD-F s verifying ide Papers (cover (b) Statement is an assigned	dix) equence m (CRF g on: c (2 cop ntity of PPLIC sheet	ce Submission F) Dies); or ii. Paper above copies EATION PARTS & document(s)) Power of Attorney
4. X Drawing(s) (35 U.S.C. 113) [Total Sheets	4 1	11. E	nglish Tran	slation Docun	ent (if	
5. Oath or Declaration [Total Sheets]	2]1	12. X S	nformation (Statement (I 4 pages)	Disclosure DS)/PTO-144	9 <u> </u>	X Copies of IDS Citations (4 references)
a. X Newly executed (original or copy) (2 pages) b. Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional with Box 18 completed) i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).		14. X 6. 15. 0.0 16. 0.0 16.	Return Rece Should be a Certified Co if foreign prio Nonpublicat Applicant m	ust attach for	MPEP mized) Docum nder 3 n PTO	503) ent(s) 5 U.S.C. 122 (b)(2)(B)(i). SB/35 or its equivalent.
6. X Application Data Sheet. See 37 CFR 1.76 (2 pages))	"				eport (3 pages)
18. If a CONTINUING APPLICATION, check appropriate bo specification following the title, or in an Application Data She Continuation Divisional Continuation Prior application information: Examiner For CONTINUATION OR DIVISIONAL APPS only: The end under Box 5b, is considered a part of the disclosure of the acrescence. The incorporation can only be relied upon when a reference.	x, and sup et under 3 ion-in-part tire disclos ccompany a portion h	(CIP) of pric	or application A or application on or division ertently omi	on No.: on, from which onal applicatio itted from the	an oat	th or declaration is supplied
			OR		ponde	nce address below
X Customer Number: 3545						
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Country	Telephon	9			Fax	<u> </u>
Name (Print/Type) Katherine Lee		Regis	stration No.	(Attorney/Age	ent)	44,865
Signature Koff ei	····	Cun		Date	0	ctober 28, 2003
7,000	<u></u>					

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail, Airbill No. EL 990375255 US, in an envelope addressed to: MS Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below. (Leah M. Kjellén)

Dated: October 28, 2003

	Complete if Known					
FEE TRANSMITTAL	Application Number Not Yet Assigned					
_	Filing Date Concurrently Herewith					
for FY 2004	First Named Inventor Oyvind STROMME					
Effective 10/01/2003, Patent fees are subject to annual revision.	Examiner Name Not Yet Assigned					
	Not Yet Assigned					
Applicant claims small entity status. See 37 CFR 1.27	Art Unit Attorney Docket No. 426882006000					
OTAL AMOUNT OF PAYMENT (\$) 770.00	FEE CALCULATION (continued)	_				
METHOD OF PAYMENT (check all that apply)						
Check Credit Money Other None	3. ADDITIONAL FEES					
X Deposit Account:	Large Entity Small Entity Fee	Daid				
eposit ccount 03-1952	code (\$) Code (\$)	alu				
umber	1051 130 2051 65 Surcharge – late filing fee or oath					
eposit count Morrison & Foerster LLP	1052 50 2052 25 Surcharge – late provisional filing fee or cover sheet.					
Name Line Director is authorized to: (check all that apply)	Silect.					
X Charge fee(s) indicated below X Credit any overpayments	2 CO. For filing a request for ex parte reexamination					
Charge any additional fee(s) during the pendency of this	Requesting publication of SIR prior to					
applicacon	4004 Q20* 1804 920 =					
Charge fee(s) indicated below, except for the filing fee of the above-identified deposit account.	1805 1,840* 1805 1,840* Examiner action					
FEE CALCULATION	1251 110 2251 55 Extension for reply within first month 1252 420 2252 210 Extension for reply within second month					
. BASIC FILING FEE	1202 420 Grant Subspring for reply within third month					
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Fee Fee Fee Fee Fee Description Fee Faid	205 A 205 Extension for reply within fifth month					
Code (5) Code (5) 770.00 1001 770 2001 385 Utility filing fee 770.00	200 2,500 acc Notice of Anneal					
1002 340 2002 170 Design filing fee	1401 330 2401 165 Notice of Appeal 1402 330 2402 165 Filing a brief in support of an appeal					
1003 530 2003 265 Plant filing fee	1403 290 2403 145 Request for oral hearing					
1004 770 200.	1451 1,510 1451 1,510 Petition to institute a public use proceeding					
1003 100 2000	a cos Potition to revive - unintentional					
SUBTOTAL (1)	acce cos (Wilhy issue fee (or reissue)					
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	asso nato Denigniesue fee					
Claims below Fee Paid	1502 480 2502 240 Design issue fee					
Total Claims 14 -20** = X = 0.00	1460 130 1460 130 Petitions to the Commissioner					
Independent 2 -3** = X = 0.00	1807 50 1807 50 Processing fee under 37 CFR 1.17(q)					
Multiple Dependent	1806 180 1806 Submission of Information Disclosure Stmt					
Large Entity Small Entity Fee Fee Fee Fee Fee Description	8021 40 8021 40 Recording each patent assignment per property (times number of properties)					
Code (\$) Code (\$)	Filing a submission after final rejection					
1202 18 2202 9 Claims in excess of 20	For each additional invention to be					
1203 290 2203 145 Multiple dependent claim, if not paid	examined (37CFR 1.129(b)) examined (37CFR 1.129(b)) examined (37CFR 1.129(b))					
1204 86 2204 43 ** Reissue independent claims	Request for expedited examination					
over original patent	1802 900 1802 900 of a design application					
1205 18 2205 9 Reissue claims in execus of Ea	Other fee (specify) Description of the Paid Subtotal (3) (5)	=				
SUBTOTAL (2) (\$) 0.00	*Reduced by Basic Filing Fee Paid SUBTOTAL (3)	_				
**or number previously paid, if greater, For Reissues, see above	(Complete (if applicable))					
SUBMITTED BY	Registration No. 44,865 Telephone (415) 268-6983					
Name (Print/Type) Katherine Lee	(Attorney/Agent) 144,000 Date October 28, 200	 03				
Signature Vallerium	Lane October 20, 200	_				

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Dated: October 28, 2003

M. Kjellén)